



# Partner Prospectus

2025

[www.paheadstart.org](http://www.paheadstart.org)

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# About Us

## Our Mission

Pennsylvania Head Start Association improves the future for children, families, and communities who are economically challenged.

### The Association serves:

- ➔ 60 Member Programs
- ➔ 34,000+ children
- ➔ 9,700+ Head Start staff



Scan the QR code to read the voices of Head Start and share your story.



# Why partner with us in 2025?



**Be more visible** to Pennsylvania Head Start Association members to provide our community with relevant resources.

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Allows our members easy **access to connect** with your company.

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Promotes your **solutions** to our programs.

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Encourages **engagement opportunities** throughout the year.

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# Individual Sponsorship Events



## Administrators and Leaders Meeting

**\$1,200**

Gain exposure and get in front of the decision makers of our member programs by sponsoring one of our quarterly Administrators & Leaders Meeting. As a sponsor you will have an exhibit table, provide the meeting room centerpieces, and share a 15 minute presentation for attendees as part of our agenda.

## Event Reception

**\$TBD**

Receptions are offered in conjunction with our Administrators & Leaders meeting, Head Start Awareness visibility event, and our Fall Conference. This is an excellent networking opportunity to mingle with leaders and partners of the Head Start community. Sponsorship is for a one hour reception that includes: hors d'oeuvres, soft beverages, event signage, and branding on the invitation and communications leading up to the event.

## Membership Meeting

**\$500**

Sponsor our virtual Annual Membership Meeting to connect with members. You will be recognized as the official meeting sponsor on our website and through event-specific communications. Welcome attendees as they enter the zoom room and share a 5-10 minute overview of your company.

*Limited to one sponsor.*

## Virtual Event

**\$500**

We invite you to moderate a virtual event by welcoming attendees, monitoring chats, and providing a brief introduction to your company. Your company will be showcased on our website, including the Online Learning Center which will house the recorded event package and additional resources.

# Individual Sponsorship Opportunities

## Virtual Interactive Session

**\$500**

Present an informational session of your products and services. The Association will host this will assist moderating. The recorded session will be posted to the Online Learning Center and promoted on our website. All members will have access to view the recording.

## Brand Recognition

**\$400**

Highlight your company logo on our website and in our Weekly Feature to gain visibility with our members.

## Custom Sponsorship

**\$TBD**

Is there another way you would like to sponsor the Association?

Book a call with [Laura Imschweiler](#) to discuss a customized package just for you!



### Looking for a long term partnership?

A Proud Partnership will be a year-long commitment throughout 2025. Applications are accepted now through January 31. See packages below.

# Proud Partnership Packages



## Supporter

**Company branding** highlighted on the Association's website, the Weekly Feature and Monthly Newsletter.

**Exhibit booth** at our 2025 Conference

**Premiere sponsorship access:** Priority access to additional sponsorship opportunities offered throughout 2025.

**\$1,000**



## Advocate

**Exclusive Partner Email** received by Head Start administrators and leaders. *(Partners contribute content.)*

**Company branding** highlighted on the Association's website, the Weekly Feature and Monthly Newsletter.

**Interactive virtual session:** Opportunity to present one informational webinar.

**Exhibit booth** at our 2025 Conference

**Premiere sponsorship access:** Priority access to additional sponsorship opportunities offered throughout 2025.

**\$1,500**

# Proud Partnership Packages



## Champion

**Exclusive Partner Email** received by Head Start administrators and leaders.  
*(Partners contribute content.)*

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**Company branding** highlighted on the Association's website, the Weekly Feature and Monthly Newsletter.

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**Interactive virtual session:** Opportunity to present one informational webinar.

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**Exhibit booth** at our 2025 Conference

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**Premiere sponsorship access:** Priority access to additional sponsorship opportunities offered throughout 2025.

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**Sponsorship** for one of our Administrators & Leaders meetings held in 2025.

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**Dedicated partner page** on our website exclusively for your content and resources.

**\$2,250**



# Past Partners and Sponsors



We introduced our Partner Prospectus in 2023. It was our honor to welcome many familiar sponsors and partners to our events, including the Spring Conference.



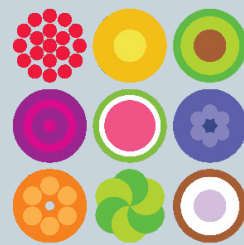
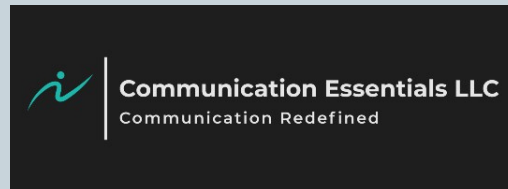
# Past Partners and Sponsors



Throughout 2024, we built on these relationships, developed new partnership connections and extended sponsorship opportunities. We applaud our partners.




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eat well. change your world.




# Partner Testimonials



"This was such a well run, organized, meaningful experience."




"10/10 would recommend!"




"I appreciated the intentionality toward building a stronger partnership."



"I look forward to more partnerships and collaboration."



"Great opportunity for branding and networking!"



"Enjoyed being part of the statewide meeting and getting to share information about our program. Appreciate the links on the homepage of your site!"



Are you ready to partner with us?

Contact  
Laura Imschweiler  
today for your  
partnership conversation.

 [laura@paheadstart.org](mailto:laura@paheadstart.org)

 [www.paheadstart.org](http://www.paheadstart.org)

 [Book a Prospective Partner meeting.](#)

Scan the QR code to  
download Laura's contact  
card

